



# Parametric Insurance for Agro Sector in Ukraine

# Presentation of AXA Global Parametrics

## AXA Group's parametric insurance center of expertise



- ➔ Ambitious goal to come-up with innovative solutions to mitigate the consequences of climate change...
- ➔ ... and solve several pain points in P&C insurance (e.g. delays, affordability, complexity)
- ➔ Clients include corporations but also governments, international institutions, SMEs or individuals
- ➔ Global scope – already active on 5 continents and over 40 countries
- ➔ Many indexes possible including rainfall, temperature, crop yield, wind speed, wave height, and more
- ➔ Index based on the newest technology including satellite imagery

# Parametric Insurance: A new approach !

The Fundamentals based on three pillars

How does it work?



Parametric insurance is based on the use of an index to calculate the amount of compensation.



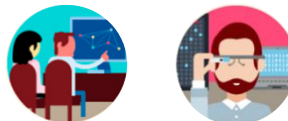
The pay-out modelling aims to closely mirror to the client's actual damages or financial losses to the chosen index.



Since the payment amount is fixed in advance, it enables a much faster payment as no loss adjusters is required.



 Simple



 Transparent



 Faster

# What data do we usually use in our contracts?

## Weather stations, satellite imagery, and many others

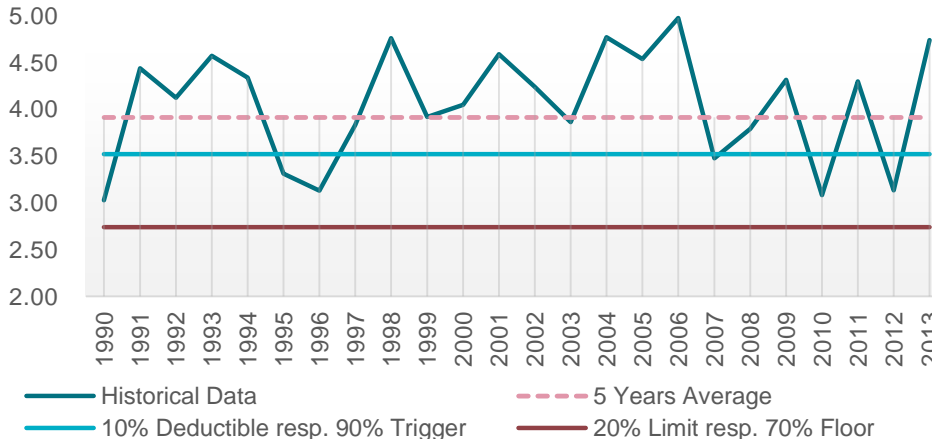


- ❑ **Weather stations** can be used for parametric insurance contracts cover against named perils derived from climate:
  - ❑ Rainfall (Drought, Flash Flood, Excess of rain)
  - ❑ Temperature (Frost, Heat wave)
  - ❑ Wind (Hurricane)
- ❑ **Index** based on official statistics and data. It allows to cover against all aggregated perils in a given risk period affecting for example:
  - ❑ Yield (all perils in a crop year affecting yield)
  - ❑ Quality (Hagberg, protein content, Sugar content)
  - ❑ Delays
- ❑ If weather stations are not reliable enough (low density, no historical data..) and there are no database, it is possible to use **Satellites** and measure weather parameters ...
  - ❑ RFE (Rain Fall Estimate)
  - ❑ Drought index (evapotranspiration)
  - ❑ Vegetation index (NDVI)

# Building a parametric cover

## Key features and Methodology:

- Index based cover is an insurance product based on an reference index :
  - Structured based on third party official yield data
  - Clients can choose all parameters to set the structure: deductible, limit, maximum payout; benchmark yields
  - Pricing and settlement based on statistics. No additional proof of loss or farm visits are needed to verify the crop situation
  - Only three exclusions: war, terrorism, nuclear accident
- Pricing is based on statistical occurrence.
- Estimated payoff : Burning cost on Line: 2.25 full pavouts in 23 Years ►  $2.25/23 = 9.78\%$



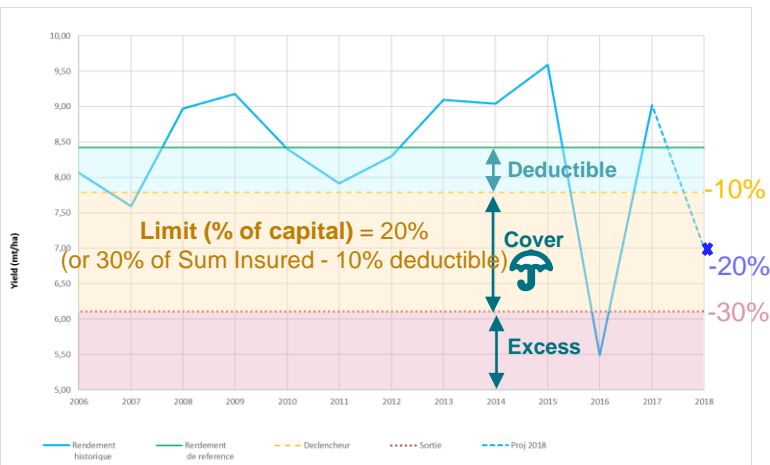


# Case Study: Yield Index Cover for Grain Agro-holding

# Area Yield Index

## Illustration of Area Yield Index

### Illustration:



**Benchmark = 5 year average (2012-2016) = 8,4 Mt/ha**

### Area Yield Index

- Area yield index based solution is used to cover against a decrease in production due to any adverse weather conditions using the historical yield as reference for the specific area to be insured.
- Area Yield index gives thus a good indication for the trend in a given area suffering from extreme-macro-events in heterogenous geographies (Drought, Extreme frost; Heat Wave) or abnormal weather pattern changes in homogenous geographies.

### Insurance rationale:

- Possible to obtain statistics at the county level in Ukraine hence at the very granular level limiting basis risk.
- What is important is not the yield but the Year on Year on variation i.e. if the yields of the client are higher than the area/region, it is not underinsured since we first calculate the % drop in yields in the respective area/region, and then apply this drop to the higher expected yield of our client.

### Claims settlement

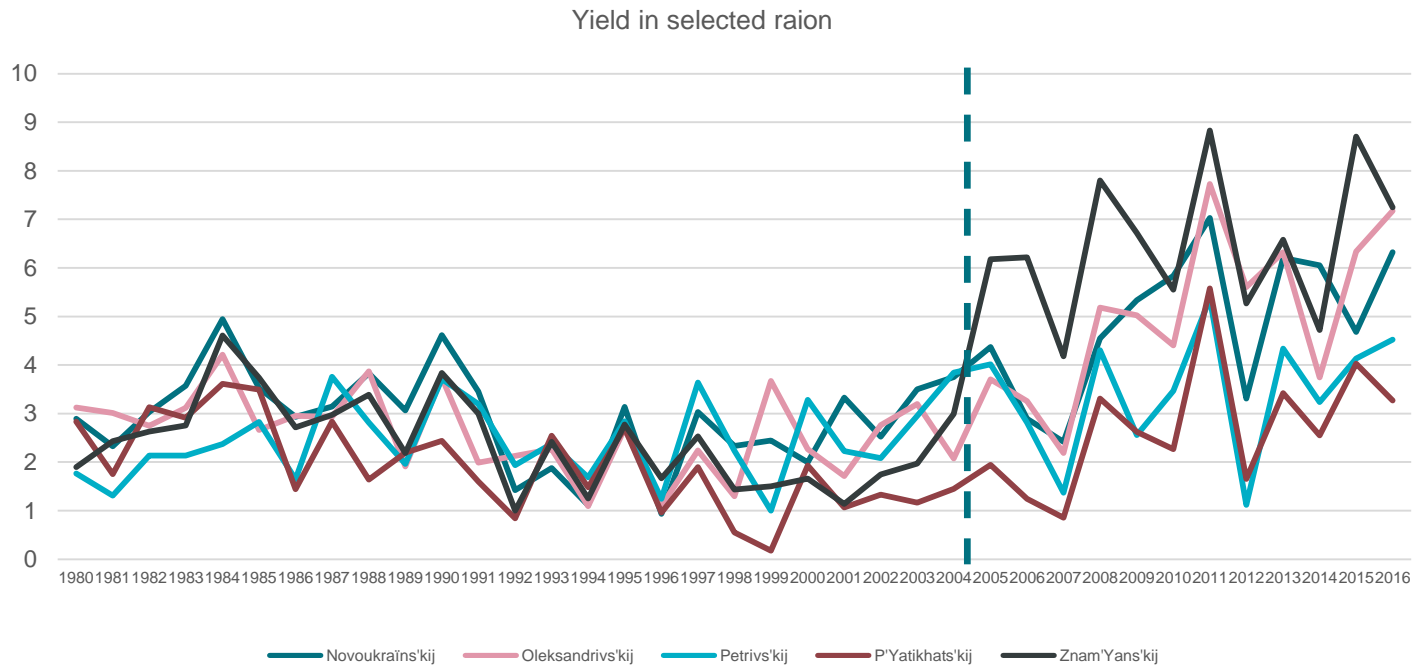
- Calculation of net indemnity following the publication of results
- Possibility of down payment after semi-definitive results

### Best use for:

- Homogenous area
- The smaller the reference, the closer the index

# Area Yield Crop Insurance

## Ukraine administrative cut and yield trend for crops





# Building a parametric cover

## Structuring: Individual vs portfolio

### INDIVIDUAL APPROACH

- Cover separately each risk within each region e.g. wheat in region B.
- Full cover

### GEOGRAPHICAL PORTFOLIO

- Cover all risk in a given area, wheat and sunflower in region B
- Risk type diversification : Crop types can compensate against each other

### RISK TYPE PORTFOLIO

- Insure all risk type across region e.g. Corn in the region A, B and C
- Spatial diversification : Region an can compensate against each other

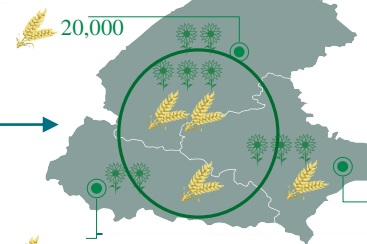
#### Administrative cut:

- Ukraine is 603,628 km<sup>2</sup>
- 24 regions/oblast
- 476 raions
- 1 raion is in average = 1,200km<sup>2</sup> ( or a square of 30\*40km) = 120,000ha



#### Region A

☼ 50,000  
🌾 60%



#### Region B

☼ 20,000  
🌾 25%



☼ Market production

🌾 Client's Market Share

#### Region C

☼ 30,000  
🌾 15%



# Area Yield Crop Insurance

A tailored made structure

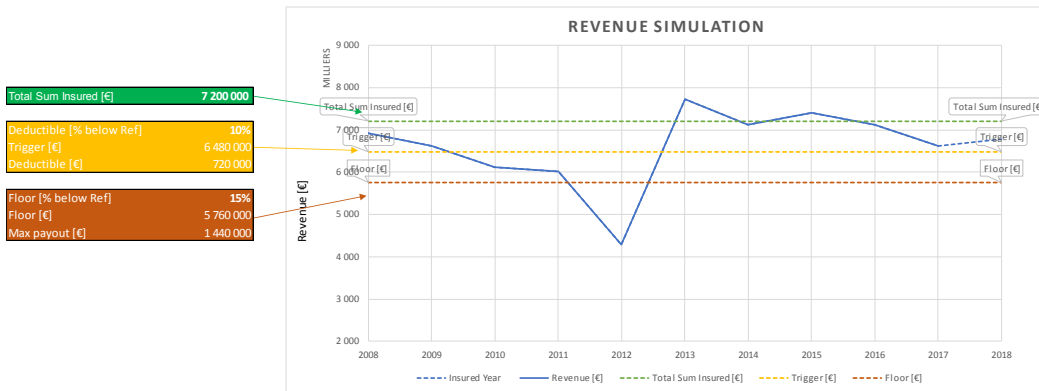
➔ Elements to communicate to the insurer:

Insured perimeter	Selected Region	Oblast X	Raion Y	Oblast X	Raion Y
	Selected crop:	Winter Wheat	Spring Barley	Corn	Sunflower
	Surface (Ha) by region	500	850	750	600
	Official yield reference (Mt/ha)	5,14	3,55	6,13	2,42
	Client yield forecast (MT/Ha)	2,4	4,5	6,21	3
	Insured margin (USD/MT)	140	260	300	500
	Capital insured (USD)	1 944 000	1 759 500	450 000	900 000

Structure	Options	Option 1	Option 2	Option 3
	Deductible [% below ref]	10%	15%	20%
	Exit [% below ref]	40%	45%	50%
	Limit [\$]			

# Case Study of index based yield insurance

## Case for Spring and winter crop in Pavlograd



### Historical Payout on current conditions

Total Sum Insured [€]	7 200 000
Trigger [€]	6 480 000
Floor [€]	5 760 000

	Revenue [€]	Compensation [€]
Year	2008	6 927 747
	2009	6 619 072
	2010	6 109 513
	2011	6 018 998
	2012	4 290 954
	2013	7 722 897
	2014	7 127 892
	2015	7 401 058
	2016	7 125 009
	2017	6 623 145
Insured Year	2018	6 777 450

### Historical Crop Values [€]

Crop Location	Spring wheat Pavlograd	Sunflower Pavlograd	Rapeseed Pavlograd
Client Sum Insured [€]	3 600 000	1 800 000	1 800 000
Insured Year	2018	5 042 017	882 353

### Historical Yields [€]

Crop Location	Spring wheat Pavlograd	Sunflower Pavlograd	Rapeseed Pavlograd
Reference Yield 5Y	3,57	2,04	2,11
Insured Year	2018	5,00	1,00

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## Case Study: Drought cover

# Weather Index

## Key features

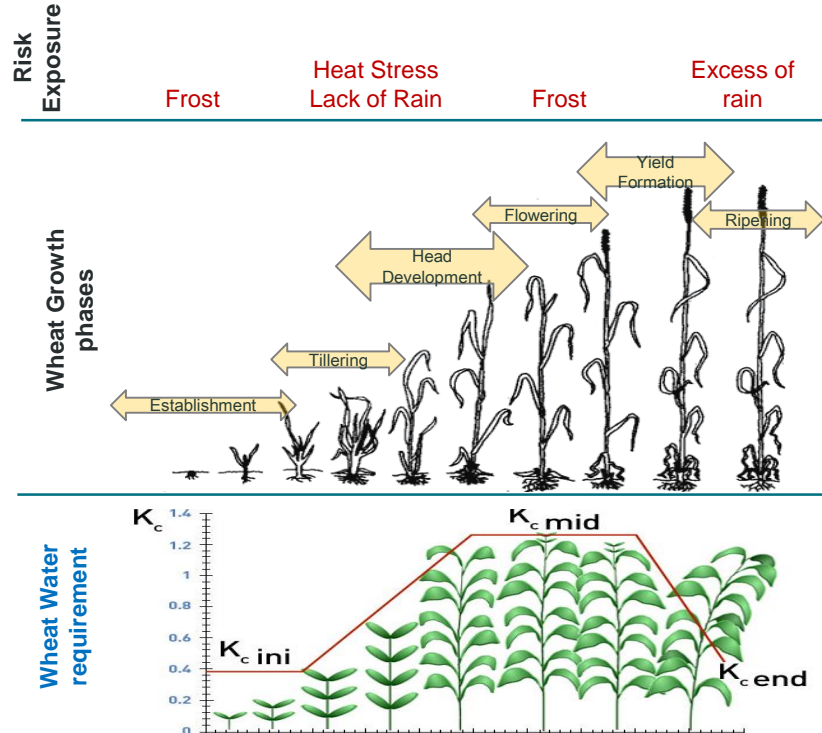
### Weather index:

- Weather events offers cover against weather events such as drought, strong winds, flashfloods, excess heat or excess rainfall can impact production quantity or crop quality.
- Structure needs to be adapted to the plant climatic sensitivity

### Methodology

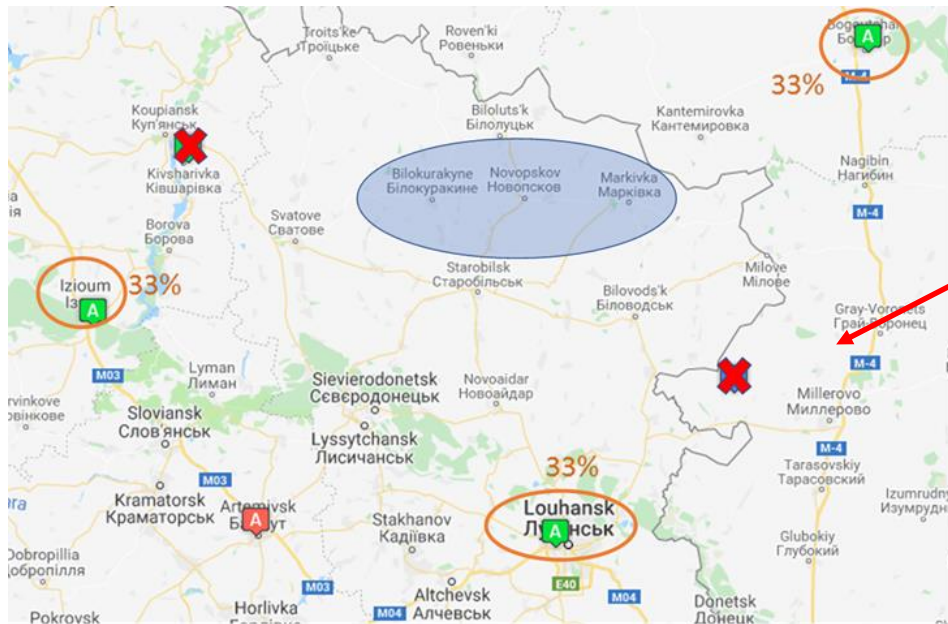
- Weather index is structured purely using certain weather parameters as recorded by a weather station.
- Pay out is triggered when a certain weather parameter exceeds its pre-agreed level. It does not take into account actual crop losses thus creating a certain basis risk
- Clients can choose a tailor-made structure (trigger, risk periods) that best meets their needs
- Settlement is based on third-party weather station data or satellite data, no additional proof of loss or farm visits are needed to verify the crop situation

Example , phenologic stage of winter wheat



# Weather based insurance

## Drought cover for winter and spring crops in the Luhansk oblast



Three stations are available in the region:

Name	Lat	Long	Alt	Weight
Bogucar	49.933	40.567	83	33,33%
Izioum	49.183	37.300	77	33,33%
Luhans'K	46.433	30.767	42	33,33%

# Weather Index

## Drought cover- Crop Season

### Identified Risk

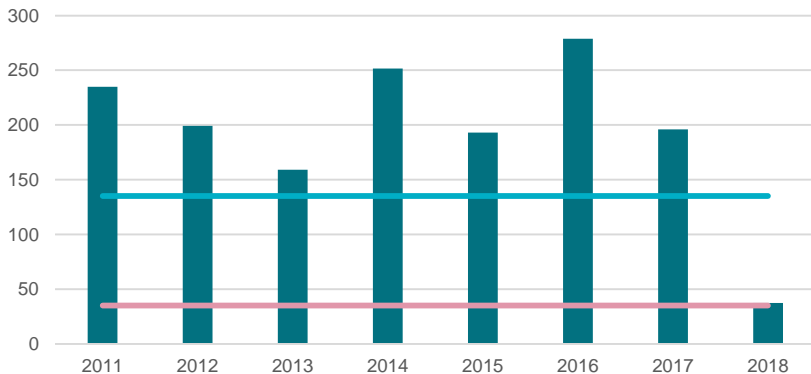
- Crop water need during the initial stage is estimated at 50 percent of the crop water need during the mid - season stage
- During the crop development stage the crop water need gradually increases from 50% of the maximum crop water need to the maximum crop water need.



### Insurance rational

- During the risk period, we sum rainfall measured at the station.
- If total cumulated rainfall are below the trigger, the insurance starts paying.

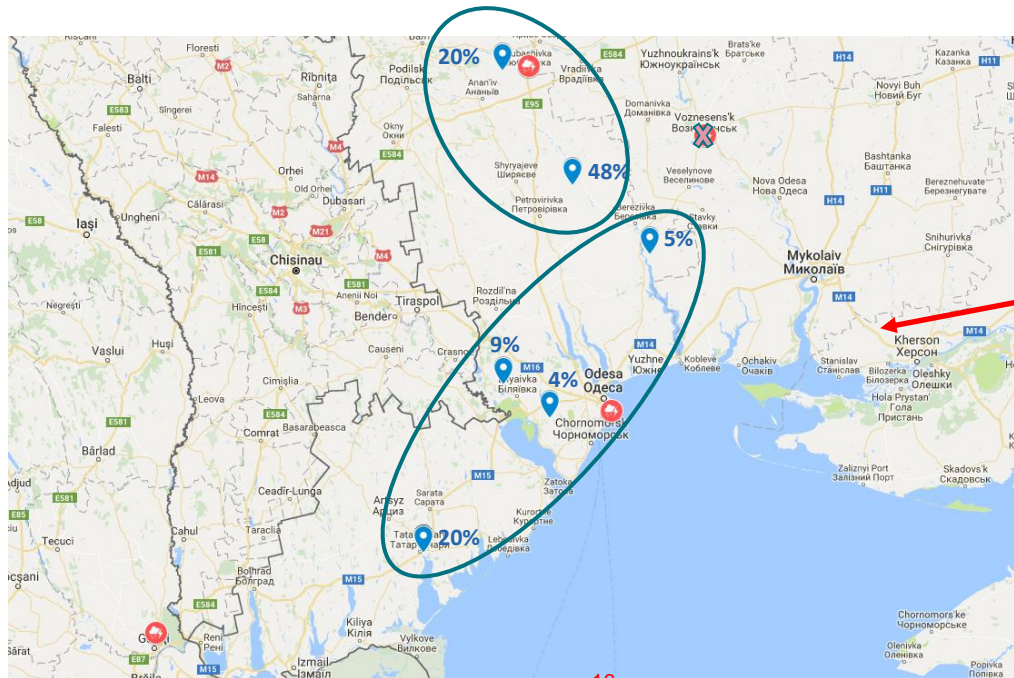
Illustration: Cumulated Rainfall April - August



Insurance cover	
Insured Risk	Drought
Index Type	Daily cumulated rainfall (Daily rainfall above 20mm are not counted)
Reference Weather Station	Combined Weather Station
Insured location	Luhansk oblast, Ukraine
Risk period	April 15 <sup>th</sup> to August 31 <sup>st</sup> , 2018
Trigger	Cumulated rainfall < 135mm
Exit	Cumulated rainfall = 35mm
Tick	Linear with EUR 40,000 per mm
Limit	EUR 4,000,000

# Weather based insurance

## Drought cover for winter and spring crops in the Odessa oblast

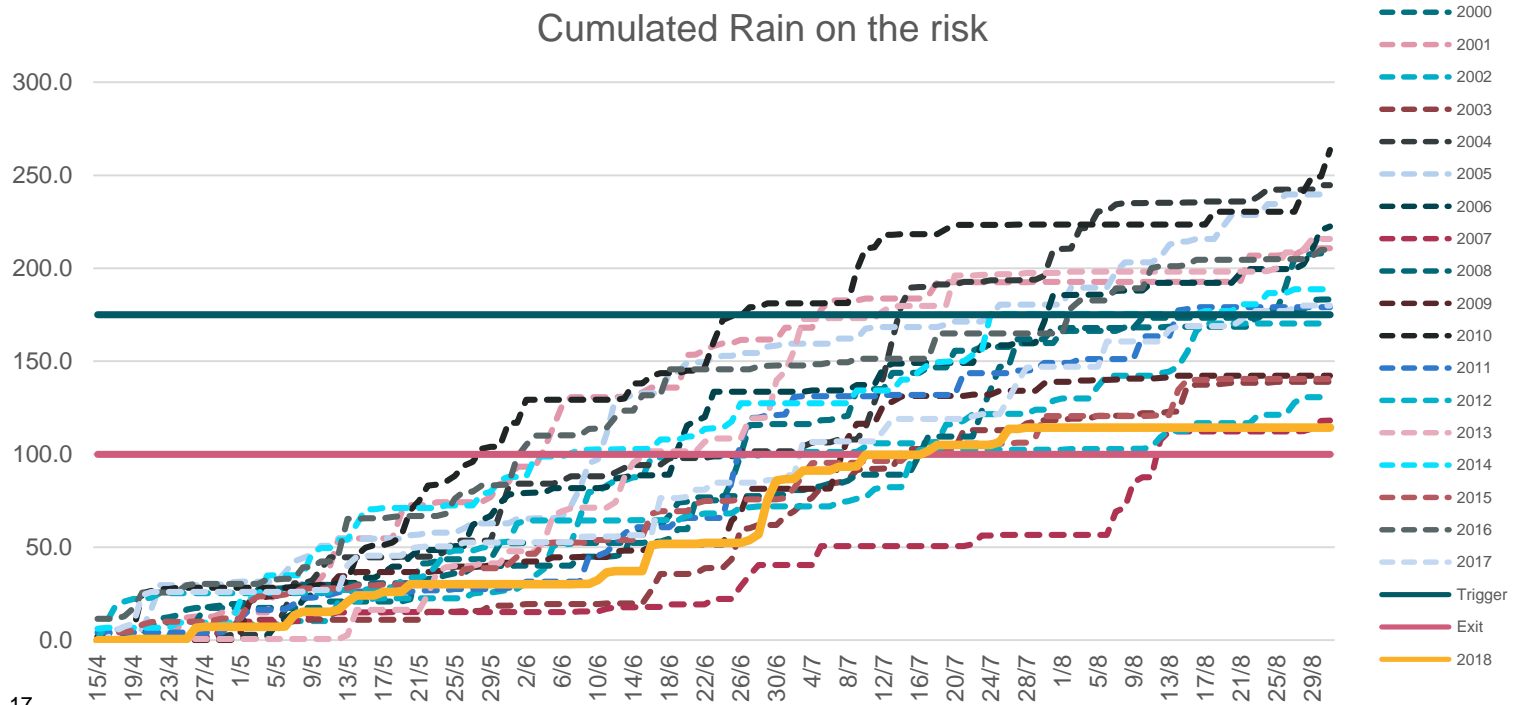


These stations are available in the region:

Name	Lat	Long	Alt	Weight
Liubashivka	47.8500	30.2667	181 m	68%
Odessa	46.433	30.767	42	32%

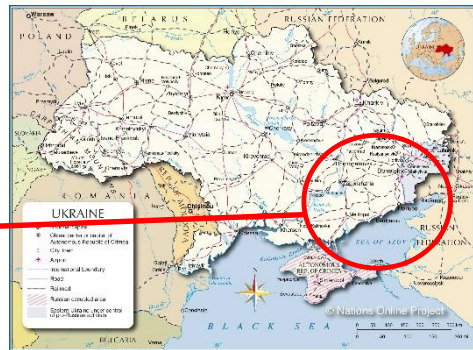
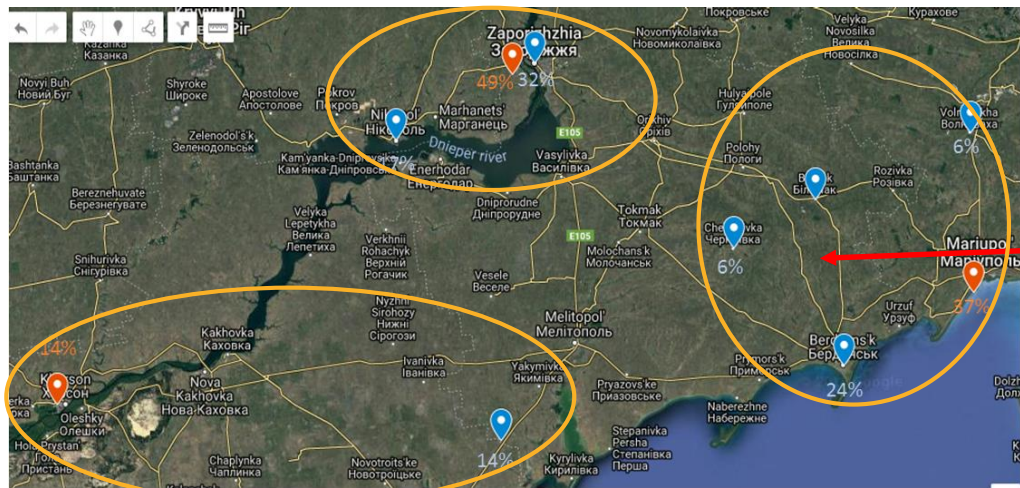


# Monitoring during risk period and Year Comparison



# Weather based insurance – Drought during sowing time

## Drought cover for winter and spring crops in the Zaporizhia oblast



Three stations are available in the region:

Name	Lat	Long	Alt	Weight
Kherson	46.633	32.567	47	14%
Mariupol	47.033	37.500	68	37%
Zaporizhzhia	47.800	35.017	107	49%

# Weather Index

## Drought cover- Short Drought (Ideal for sowing time)

### Identified Risk

- Crop water need during the initial stage is estimated at 50 percent of the crop water need during the mid - season stage
- During the crop development stage the crop water need gradually increases from 50% of the maximum crop water need to the maximum crop water need.



### Insurance rational

- During the risk period, we sum rainfall measured at the station.
- If total cumulated rainfall are below the trigger, the insurance starts paying.

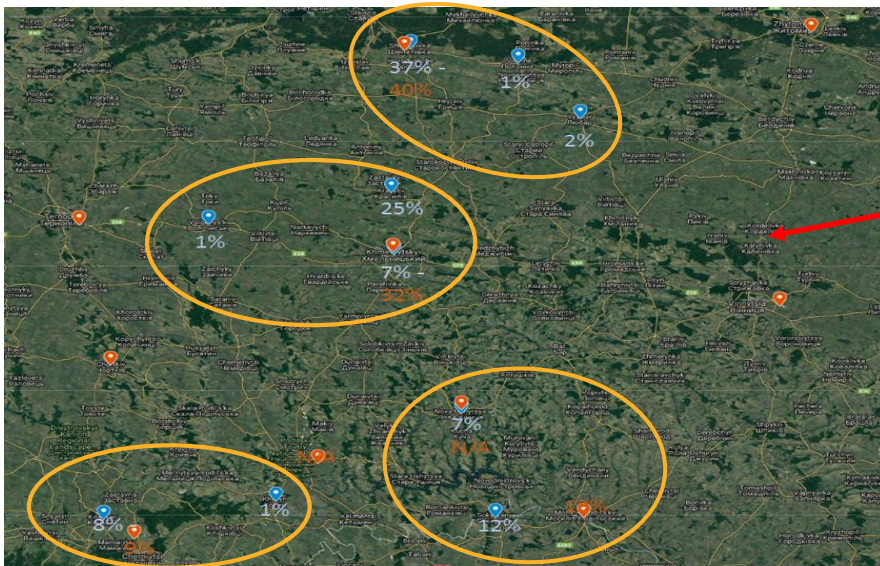
Cumulated Rainfall - 60 days Window



Insurance cover	
Insured Risk	Short Period Drought – Sowing time
Index Type	60 days period cumulated rainfall (Daily rainfall below 5mm - above 20mm are not counted)
Reference Weather Station	Combined Weather Station
Insured location	Zaporizhia oblast, Ukraine
Risk period	April 15 <sup>th</sup> to June 30 <sup>th</sup> , 2018
Trigger	Cumulated rainfall on 60 days < 15mm
Exit	Cumulated rainfall on 60 days =0mm
Tick	Linear with EUR 1,000,000 per mm
Limit	EUR 15,000,000

# Weather based insurance – Drought during sowing time

Drought cover for winter and spring crops in the Shepetivka and Khmelnytsky oblast



Three stations are available in the region:

Name	Lat	Long	Alt	Weight
Chernovtsy	48.367	25.900	242	9%
Khmelnytsky	49.433	26.983	350	32,44%
Mohyliv-Podilsky	48.450	27.783	77	18,61%
Shepetivka	50.167	27.033	277	39,69%

# Weather Index

## Drought cover- Short Drought

### Identified Risk

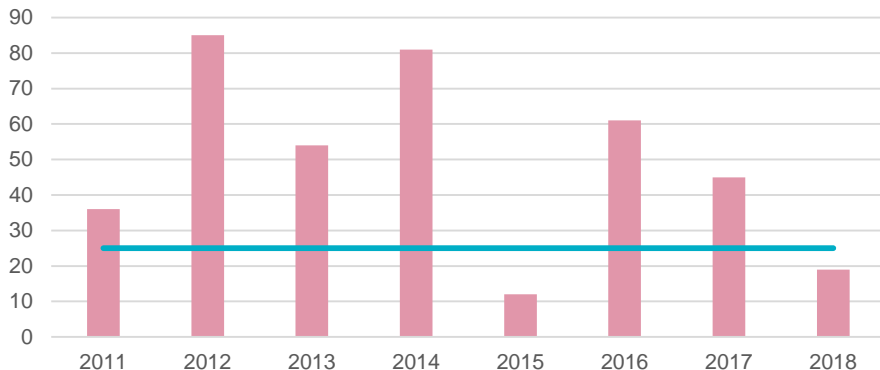
- Crop water need during the initial stage is estimated at 50 percent of the crop water need during the mid - season stage
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### Insurance rational

- During the risk period, we sum rainfall measured at the station.
- If total cumulated rainfall are below the trigger, the insurance starts paying.

Cumulated Rainfall - 60 days Window



Insurance cover	
Insured Risk	Short Period Drought
Index Type	60 days period cumulated rainfall (Daily rainfall below 5mm - above 20mm are not counted)
Reference Weather Station	Combined Weather Station
Insured location	Shepetivka and Khmelnytsky oblast, Ukraine
Risk period	April 15 <sup>th</sup> to August 31 <sup>st</sup> , 2018
Trigger	Cumulated rainfall on 60 days < 25mm
Exit	Cumulated rainfall on 60 days =0mm
Tick	Linear with EUR 40,000 per mm
Limit	EUR 1,200,000

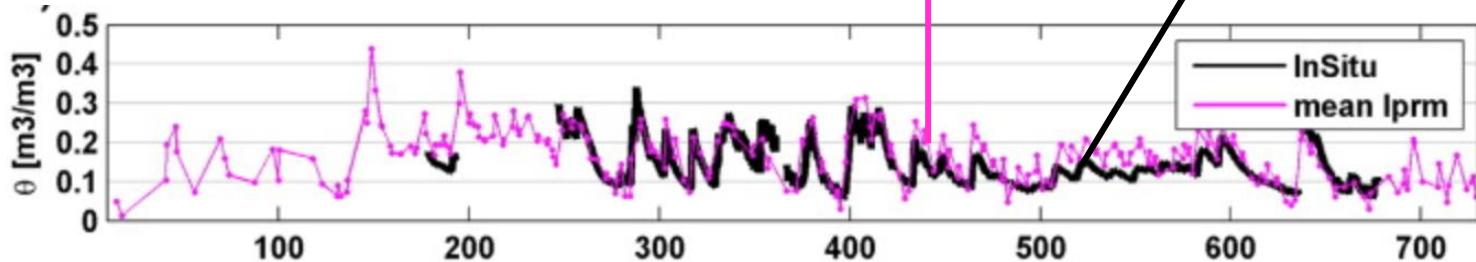
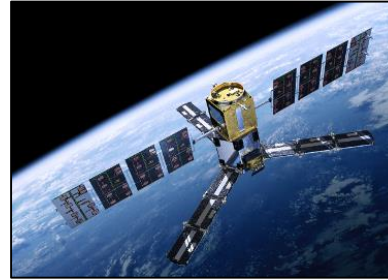
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## Soil Moisture!

# Remote Sensing

## Soil Moisture

- ▣ Detailed information on vulnerable water resources
- ▣ Predictor for vegetation growth, floods and droughts
- ▣ Improvement of weather forecast
- ▣ Technical Specification:
  - ▣ Most reliable system for soil moisture monitoring (ESA/NASA)
  - ▣ Systems sensitive to moisture content of first 10 cm of the soil
  - ▣ (Sub) daily observations, all weather proof (no problems with clouds)
  - ▣ Global coverage, 40 years of data
  - ▣ Scientific soil moisture retrieval algorithm







# Contacts

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