



WELCOME Bayer



Tetiana Mozgova

25th September 2018





Agenda

- | | | | |
|---|---|-----------------------|----------------|
| 1 | Introduction to Bayer | Tetiana
Mozgova | 11:00 – 11:10 |
| 2 | Crop Science Division in
light of Monsanto
acquisition | Frank Hatke | 11:10 - 11:30 |
| 3 | Youth Ag Summit | Ivanna
Bondarchuk | 11:30-11:45 |
| 4 | Career opportunities:
how pass the interview | Svitlana
Tyschenko | 11: 45 – 12:15 |
| 5 | Coffee break | all | 12:15 – 12:30 |



Global challenges for future food supply 2050



YIELD REDUCTION DUE TO CLIMATE CHANGE

-17%



LIMITED ARABLE LAND

WORLD POPULATION

~10 BILLION



CHANGING CONSUMPTION PATTERNS

INCREASE IN FOOD DEMAND

60%



INCREASING PRESSURE OF PESTS & WEEDS



NEED TO PRODUCE SIGNIFICANTLY MORE WHILE PROTECTING NATURAL RESOURCES

Bayer Bee Care Program: Balancing modern agriculture and biodiversity



bee care

R&D



FEED A BEE

- Foraging and nutrition
- Biodiversity



HEALTHY HIVES

- Research/solutions (pests & diseases, hive management)



SUSTAINABLE AGRICULTURE

- Responsible use
- Beekeeper – farmer relations
- Optimize crop pollination

COMMUNICATION

Sustainable agriculture
requires efficient
pollination services &
innovative technologies
to help produce
more food

By partnering, we
can bring innovative
solutions for
pollinator health and
crop pollination

Inspiring the next generation: Bayer Ag Education Program



1

Experiential learning

- Baylabs student lab
- AgLearn online tool

Experience science for a better life in practice



2

Youth Ag-Summit

Growing the next generation of future thought leaders in agriculture



3

Agricultural Science Scholarships

Supporting the next generation of agricultural scientists

Holistic approach

Encourage young people to learn more about **sustainable agriculture & food supply** and to highlight the vital role of **science** in this context

Microsite, virtual tools & Social Media





Introducing the
*Agricultural Education
Program with focus on
Youth Ag Summit*



**Ivanna Bondarchuk
Tetiana Mozgova**





https://www.youtube.com/watch?v=xYKj_G41rJs&feature=youtu.be

Video



Youth Ag Summit

/// empowering young leaders to **agvocate**

- **Purpose:** platform to inspire young leaders to take action, empowering them to agvocate and find answers and solutions to the question: How do we feed a hungry planet?
- **Concept:** Young leaders participate in a week-long conference to discuss global burning issues in the context of the UN Sustainable Development Goals and arrive at outcomes and solutions that are truly valuable.
- **Target Audiences:** Youth (18-25 years) and mentors with a passion for sustainable agriculture and food security and safety.

/// 100 THOUGHT LEADERS


/// INSPIRATIONAL SPEAKERS

/// EXCHANGE OF IDEAS


Find more information [here](#)

Youth Ag Summit *movement*

YAS 2013
Calgary
Canada



// Youth Ag Summit Inauguration
// 120 delegates from 27 countries
// **Partner:** 4-H



YAS 2017
Brussels
Belgium



// 1,200 essays from 95 countries
// 100 delegates from 49 countries
// **Partners:** FJA and Groene Kring



YAS 2021
t.b.d.



YAS 2015
Canberra
Australia



// 2,000 essays from 87 countries
// 100 delegates from 33 countries
// **Partner:** Future Farmers Network



YAS 2019
Brasilia
Brazil



// **Date:** 4-8 November 2019
// **Partners:** TBC



Our delegate promise

To **challenge** – by broadening their perspective and belief.

To **inspire** – by giving them new tools and ways to succeed.

To **grow** – by exposing them to a global community who cares and supports them.



Brussel, Belgium 2017

2 delegates from Ukraine

One delegate is
in the winner's
team



100 delegates
from 49
countries



Youth Ag Summit 2017



«Молодіжний аграрний саміт дозволив мені попрацювати разом з однодумцями над проектами, пов'язаними голодом, в контексті гендерної рівності, - відзначив Олександр Мазур, студент четвертого курсу Національного аграрного університету біоресурсів і природокористування, який представляв Україну на саміті 2017 р., - разом ми створили AgriKUA, неприбуткову організацію, націлену на надання жінкам випускницям середніх шкіл у Кенії необхідних знань у сфері аграрного бізнесу та правових аспектів цього бізнесу за допомогою он-лайн платформи. Нашою метою була підготовка групи жінок-тренерів та лідерів, які змогли б впровадити цикл делегування повноважень у своїх спільнотах».



Who can participate?

- // Are you aged 18-25 and passionate about food security?
- // Would you like an all-expenses paid trip to Brazil and the chance to learn from some of the world's leading agricultural experts?
- // Do you have an idea that could help achieve Zero Hunger?

If so, we want to hear from you!



Apply here

<https://www.youthagsummit.com/>





How to apply?

- // **You will need to share the following information as part of the application process, so please keep to hand:**
- // Your contact details and personal information
- // A high-quality portrait picture (this doesn't need to be formal)
- // A 3-minute video explaining why we should choose you! Please upload this as a private video to YouTube and share the private link with us in Part 4 of the application. Get further guidance on what we're looking for [here](#)
- // The application deadline is **January 10th**



What we expect from you?

- // **As part of the application form, you'll need to answer the following questions:**
- // What should we know about you?
- // Are you a member of any agricultural or youth-focused organizations?
- // Why do you want to take part in the Youth Ag Summit in Brazil?
- // Have you participated in a youth conference before?
- // How will you support the global #agvocate community?
- // What can we learn from you?
- // What are you looking to get from our #agvocate community?



Youth Ag Summit *context*

SUSTAINABLE DEVELOPMENT GOALS

// Please tag the development sustainable goal that you address in the video





Promoting Talents Across Border

International Fellowship Program



The **Bayer Fellowship Program** targets students and apprentices in scientific and medical disciplines.





International Fellowship Program

All applicants should have a high level of commitment, dedication and an **innovative project plan**. Scholarships are granted to students and young professionals (up to two years after graduation) wishing to realize a study or research project in Germany.

Otto Bayer Scholarship, Carl Duisberg Scholarship, Jeff Schell Scholarship and Kurt Hansen Scholarship

www.bayer-foundations.com



Biology and Chemistry Educators:

Student teachers in biology and chemistry (up to Master's degree level) can apply for the **Kurt Hansen Scholarship**. Here, the focus is on study projects, internships, summer courses as well as supplemental courses of study.



Apprentices:

Apprentices and young professionals in non-academic professions can apply for the **Hermann Strenger Scholarship**. Here, foreign assignments like projects, internships, supplemental courses or on-the-job assignments in the following fields are in focus:

- Careers in healthcare
- Technical or scientific occupations
- Business administration

[application requirements here.](#)



Life Sciences:

Students and young professionals in the fields of biology, molecular biology, bioengineering, bioinformatics, chemistry, biochemistry, pharmaceuticals and computational life sciences can apply for the **Otto Bayer Scholarship**.



Medicine:

Students and young professionals in the fields of human and veterinary medicine, medical science, medical engineering, public health and health economics can apply for the **Carl Duisberg Scholarship**.



Agro Sciences:

Students and young professionals in the fields of agro sciences, digital farming, agronomy, crop sciences, green biotechnology, environmental sciences and sustainability can apply for the **Jeff Schell Scholarship**.



Успешное собеседование в международной компании



25.09.2018 / Светлана Тищенко



Определите направление



- // Для чего мне нужна работа?
- // В какой сфере бизнеса я хочу работать?
- // В какой компании я хочу работать?
- // Какую должность я хочу получить?



Внимательно читайте описание вакансии

Требования работодателей:

- Опыт работы от 50 лет.
- Вы должны победить дракона.
- Наличие прав на управление вертолетом.
- Умение программировать на всех возможных языках.
- Знание языка суахили не ниже уровня upper intermediate.
 - Знание основ термоядерного синтеза.
- Опыт в организации концертов Бориса Моисеева в Дагестане.
- Наличие золотой или серебряной медали с одной из олимпийских игр.
 - Наличие нобелевской премии по физике, как плюс.

Мы предлагаем:

- Стул, кипятилок.
- Комфортабельный офис в здании заброшенной психбольницы напротив кладбища.

// Соответствует ли вакансия тому, что я ищу?

// Соответствует ли мой опыт, знания и навыки требованиям вакансии?

7 STEPS TO A PERFECT RÉSUMÉ

1 FORMATTING

- Modern, clean font
- 1-2 pages MAX
- Effective titles
- Fun format if it's GREAT

2 SOCIAL MEDIA

- No need for physical address
- Twitter handle
- LinkedIn profile

3 SUMMARY

- Need to STAND OUT
- Objective outdated
- Exude confidence
- Precise career goals
- Keywords
- Who are YOU?

4 BEST EXPERIENCE

- Relevant, impressive experience in top 1/3
- 6-7 bullets per section
- What you did → what that ACHIEVED
- Influential people you worked with

5 MORE EXPERIENCE

- 10-15 year old jobs only
- No short-term roles
- For younger candidates: any experience you've got

6 EDUCATION

- Recent education first
- For recent grads, up top
- No need for GPA
- Include awards and honors
- If light, include "continuing education" and "professional development"
- Relevant courses

7 TO FINISH

- Non-academic awards and honors
- Relevant skills and interests
- Make yourself unique!

Experience

Education

Skills & Interests

Jane Smith

Address Line 1, Address Line 2, City, State Zip • (212) 256-1414 • jane.smith@gmail.com

CAREER OBJECTIVE

Administrative Assistant with 6+ years of experience working directly for the President of 3M Inc., a Fortune 500 company. Possesses impeccable written and verbal communication skills and excellent interpersonal skills.

CORE COMPETENCIES

<ul style="list-style-type: none"> • Customer Service • Cost Efficient 	<ul style="list-style-type: none"> • Detailed and Organized • Supplier Relationship
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PROFESSIONAL EXPERIENCE

3M INC., New York, NY
Administrative Assistant, Apr 2006 – present

- Read and analyze incoming memos, submissions, and reports to determine their significance and plan their distribution.
- Conduct research, compile data, and prepare papers for consideration and presentation by executives, committees and boards of directors.
- Coordinate and direct office services, such as records, departmental finances, budget preparation, personnel issues, and housekeeping, to aid executives.
- Prepare invoices, reports, memos, letters, financial statements and other documents, using word processing, spreadsheet, database, or presentation software.

FLORIDA DEPARTMENT OF SOCIAL SERVICES, Orlando, FL
Rehabilitation Counselor, Aug 2004 – May 2006

- Confer with clients to discuss their options and goals so that rehabilitation programs and plans for accessing needed services can be developed.
- Prepare and maintain records and case files, including documentation such as clients' personal and eligibility information, services provided, narratives of client contacts, and relevant correspondence.
- Develop and maintain relationships with community referral sources, such as schools and community groups.
- Analyze information from interviews, educational and medical records, consultation with other professionals, and diagnostic evaluations to assess clients' abilities, needs, and eligibility for services.

EDUCATION

FLORIDA STATE UNIVERSITY, Orlando, FL
Bachelor of Art in English, May 2004

- GPA: 3.3/4.0
- Published in school's newspaper editorial
- Summer Internship for the New York Times

ADDITIONAL SKILLS

- Proficient in Microsoft Office and Adobe Illustrator CS5
- Bilingual Spanish and English
- Employee of the Month for 3 consecutive months in I&M
- Won the "Writer's Digest" 2002 Award
- Awarded an employee travel award due to "Performance Excellence" 2 years in a row through 3M Inc.



Резюме

Jane Smith

Address Line 1, Address Line 2, City, State Zip • (212) 256-1414 • jane.smith@gmail.com

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// Проверьте соответствие резюме вакансии

// Нужно быть готовым подтвердить опыт, указанный в резюме

// Пересмотрите резюме перед собеседованием



Сопроводительное письмо



// Если требуется

// Краткость – сестра таланта

// Соответствие вакансии



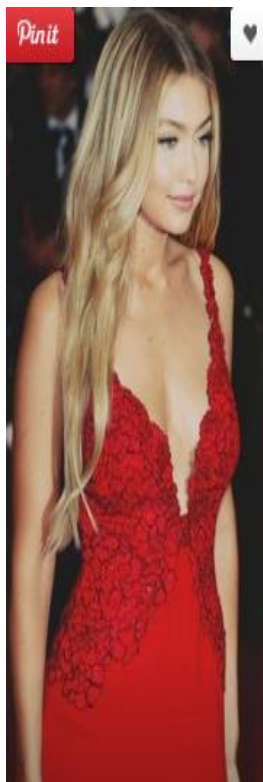
Изучите информацию о работодателе



- // Официальный сайт компании – самый лучший источник информации (миссия, ценности, продукты, последние новости...)
- // Не используйте непроверенную информацию и слухи
- // Если вам что-то непонятно, спросите об этом на собеседовании
- // Запишите контакты того, кто вам звонил, и предупреждайте об изменениях (опаздываете...)

Внешний вид

Собеседование – это деловое общение, которое предполагает соблюдение деловой этики





Собеседование

Возможные вопросы

- // Биографическое интервью
- // Задания, кейсы, тесты и т.д.
- // Поведенческое интервью – когда вам задают вопросы на основании вашего опыта
 - // Кем вы себя видите через 5 лет
 - // Зарплатные ожидания – что вы ожидаете (баланс «могу-хочу»)?



**Правда, только правда и ничего,
кроме правды!**



Job Offer



- // Письменное предложение
- // Условия работы (зарплата и другие социальные блага и гарантии)
- // Решайте!



Наши контакты

www.Bayer.com

www.Bayer.ua

<https://career.bayer.ua/uk>



Thank you.



Questions?

